

How can Premier 6 help me save on freight?

It really comes down to one simple point. The weight of Premier 6 is nearly half the weight of competitive 1 square foot SRW's. The limiting factor of how many square feet of product that can be hauled on a truck is weight. By reducing unit weight of the block, the more square feet of product can be transported on a truck.

<u>Premier 6</u>		<u>Pisa XL</u>
0.74 Sq Ft	Face Area	0.67 Sq Ft
43.5 lbs	Weight/Block	77.28
45	Approx Units Per Pallet	40
33.3	Sq Ft/Pallet	26.7
2,010	Weight/Pallet	3,091

Both Premier 6 and the competitive product have a face that covers nearly 1 sq ft.

Both products come with 40-45 units on a pallet-effectively 27-33 sq ft of wall on each pallet. However, each Premier 6 unit only weighs 43 lbs vs a competitive product that weighs 77 lbs per unit.

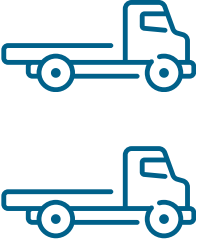
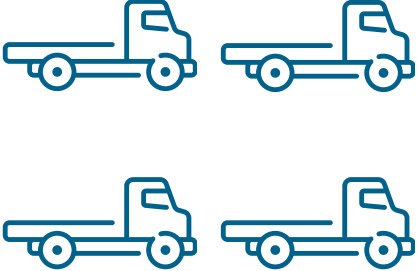
This means each pallet of competitors product weighs over 3,000 pounds while each Premier 6 pallet weighs 2,010 pounds.

48,000 lbs	Weight Capacity/Truck	48,000 lbs
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With a weight limit of 48,000 pounds per truck that means you can get an extra 8 pallets of Premier on each truck – that's approximately 380 more sq ft on each truck!

23	Pallets/Truck	15
795	Sq Ft/Truckload	414

What does this mean in real world terms? Say you have a 1,500 sq ft wall project? The difference in weight and sq ft per truckload in Premier 6 vs a competitive block is the difference between needing two trucks to deliver product to the job site with Premier 6 vs 4 truckloads with a competitive product. Those extra trucks are not free.

1,500 sq ft	Wall Size	1,500 sq ft
	Trucks Required	

All products in the Premier Wall series offer similar advantages in terms of the amount of square footage that can be carried on each truckload. Ultimately on a job of any size, this means fewer trucks and lower freight charges.

