

How can Premier 8 help me save on freight?

It comes down to a simple advantage: Premier 8 weighs nearly half as much as traditional 1-square-foot SRW blocks. Because truck capacity is limited by weight, lighter units allow you to transport significantly more square footage per load

<u>Premier 8</u>		<u>Competitive Block</u>
1 Sq Ft	Face Area	1 Sq Ft
54 lbs	Weight/Block	80 lbs
36-45	Approx Units Per Pallet	40
36-45	Sq Ft/Pallet	40
1,994-2,480	Weight/Pallet	3,250

48,000 lbs	Weight Capacity/Truck	48,000 lbs
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19-24	Pallets/Truck	Approx. 14
855-865	Sq Ft/Truckload	560

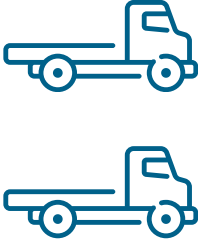
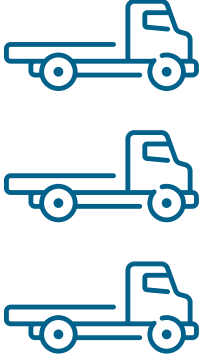
Both Premier 8 and the competitive product have a face that covers 1 sq ft.

Both products come with 35-45 units on a pallet-effectively 35-45 sq ft of wall on each pallet. However, each Premier 8 unit only weighs 54 lbs vs a competitive product that weighs 80 lbs per unit.

This means each pallet of competitors product weighs over 3,200 pounds while each Premier 8 pallet weighs 2,000-2,500 pounds.

With a weight limit per truck of 48,000 pounds that reduced weight per pallet means you can get an extra 5-10 pallets of Premier on each truck – that’s approximately 300 more sq ft on each truck!

What does this mean in real world terms? Say you have a 1,500 sq ft wall project? The difference in weight and sq ft per truckload in Premier 8 vs a competitive block is the difference between needing two trucks to deliver product to the job site with Premier 8 vs 3 truckloads with a competitive product. That extra truck is not free.

1,500 sq ft	Wall Size	1,500 sq ft
	<p>Trucks Required</p>	

All products in the Premier Wall series offer similar advantages in terms of the amount of square footage that can be carried on each truckload. Ultimately on a job of any size, this means fewer trucks and lower freight charges.

